























# "Applause is not enough. We need ACTION!"

World Health Worker Week 2021

# CALLING ALL HEALTH WORKERS: **TELL US WHAT YOU NEED**#ApplauselsNotEnough | April 2021

Are you a health worker? Join our video campaign!

For World Health Worker Week (April 5-9) and throughout April, we want to share your testimonials. **Tell us what you need**—beyond the applause—to be safer, healthier, and more prepared to do the job.

# How to participate

- Film a short video of yourself, saying "**Applause is nice but not enough. I'm a** [type of health worker] and what I need is \_\_\_\_."
- Upload your video <u>here</u> now through April 30.
- Share your video on social media and tag <u>#WHWWeek</u> (April 5 9), and #ApplauselsNotEnough.

It's time for policymakers, health system leaders, and health employers to go beyond the applause and act for health workers. **Help us tell them how.** 

Please see the tips for filming your testimonial on the following page. We want to be able to see you and hear your important message!

# Our campaign

The World Health Organization declared 2021 the <u>International Year of the Health and Care Workers</u>. Our video campaign builds on the WHO's message that #ApplauselsNotEnough for health workers, and highlights our <u>policy recommendations</u> calling for immediate investment in and specific actions for frontline health workers.

Your video may be shared on the Frontline Health Workers Coalition and HRH2030 websites, social media, our <u>YouTube channel</u>, and throughout the year in compilation videos or blog posts. **We'll keep advocating for and with you**.

Check out last year's campaign videos here.

#### **Questions?**

Email Carol Bales (cbales@intrahealth.org) or Elizabeth Walsh (ewalsh@hrh2030program.org).

# TIPS FOR FILMING YOUR TESTIMONIAL

## Choose a quiet and well-lit location

- Choose a quiet location that has naturallight if possible.
- Make sure your face is evenly illuminated.
- Choose a **simple background** so that the spotlight is on you.

Do:



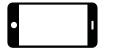
Don't:



# Hold your camera horizontally

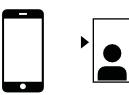
Use any device with a camera to film your video. If you are using a phone, make sure you tilt it to film in *landscape mode*, not portrait. This means your *video should be horizontal*, not vertical.

Do:





Don't:



### Focus on your face

- Hold your phone very **still.** To stabilize the camera, you can use a tripod, or one of these
- Focus on your face and look directly at the camera.

Do:





Don't:

